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Show Case: Developing, Maintaining, And Presenting A Design-Tech Portfolio For Theatre And Allied Fields



Synopsis

A design tech portfolio showcases a theatre designer/technician's most prized accomplishments in stage design, lighting, costuming, or makeup. The ability to make a winning portfolio is essential to getting into choice colleges, obtaining scholarships, and getting new jobs in the field. Unfortunately the process can become time consuming and challenging if you don't know where to start. Show Case offers students, teachers, and aspiring professionals the information they need to know to create, maintain, and show off their portfolio. This fully revised second edition features new and expanded chapters that explore current and innovative approaches to creating a design-tech portfolio, including branding, social networking, and traditional and interactive e-portfolios. This comprehensive guide also covers planning and developing details such as page layout, content variety, aesthetic sequencing, marketing, personal presentation, and next steps. Each chapter features introductions, samples, and lists of "Do's and Don'ts" provided by experienced professionals in the different design/tech fields. Portfolios featured are from an incredible cast of contributors at different stages of their careers, including recent graduate students, officers of renowned organizations and international theater artists, and art directors representing narrative artists in the allied fields of film, TV, and other media. This book is designed as a reference guide, workbook, and an inspirational tool, assisting designers/technicians in the process of developing a showcase that can be used to apply for graduate school, to pursue new jobs in the field, and for career marketing purposes.

Book Information

Paperback: 264 pages

Publisher: Focal Press; 2 edition (August 31, 2011)

Language: English

ISBN-10: 0240819268

ISBN-13: 978-0240819266

Product Dimensions: 8.9 x 0.6 x 8.9 inches

Shipping Weight: 1.7 pounds (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 starsÂ See all reviewsÂ (36 customer reviews)

Best Sellers Rank: #650,379 in Books (See Top 100 in Books) #209 inÂ Books > Arts & Photography > Performing Arts > Theater > Direction & Production #820 inÂ Books > Textbooks > Humanities > Performing Arts > Theater #55273 inÂ Books > Humor & Entertainment

Customer Reviews

In the creative fields, if you don't have a good portfolio, you don't stand a chance, especially with this depressed economy. Job competition is even fiercer and you really need to make a powerful first impression with your portfolio. Speaking as someone who has been on both sides of the job process, I can say for sure that a memorable portfolio means the difference between getting hired and being skipped over. I've seen portfolios from designers that have clearly been meticulously crafted with a lot of love and attention, and I've seen embarrassing ones that are a textbook example of what not to do. What this book is great at is giving you ideas for how to create hardcopy portfolios for stage, costume and fashion design, etc, and this can be extended to other related industries like product design, web, and film. This book will not only give you some terrific ideas for layouts and designs, but also Do's and Don'ts on each section and type of portfolio. The book also covers creating CV's, resumes, business cards, CD demo reels, presentation and interviewing tips. Nowadays, many employers ask for online or digital portfolios to evaluate candidates before inviting them in for a face-to-face interview. Being in IT, I felt the digital portfolio section was the weakest, especially recommending Powerpoint for slideshows over better alternatives like Apple's Keynote. (Keynote is what we used at MTV for high-profile company events and presentations). Most designers use Macs so this isn't an issue. The section on creating web portfolios lacks enough detail and technical how-tos for anyone not familiar with HTML to be able to create one. It also does not mention important portfolio sites like Coroflot where a lot of designers have their work hosted, requiring no technical expertise.

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